Sascha Solaković

Senior Product Designer · UX / UI

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PROFILE

Senior Product Designer with 7+ years in MedTech, automotive and industrial HMI. Specialized in user research, interaction design, design systems and high-fidelity prototyping. Translating user needs into scalable products within cross-functional agile teams.

EXPERIENCE

UX / Interaction Designer

Syntegon Technology · Waiblingen

11/2022 – 10/2025

Designed industrial HMI for food and pharmaceutical packaging machines. Led end-to-end UX: research, interaction and interface design, prototyping and usability validation. Collaborated across disciplines and evolved the design system and style guide for consistent, scalable experiences.

UX Consultant

Spiegel Institut · for Porsche, Weissach

12/2019 – 11/2022

Developed automotive UX with engineering and interdisciplinary teams. Translated research into interaction concepts and specifications. Planned user studies, coordinated design partners and supported evidence-based decisions. Earned CPUX-F certification.

Interaction Designer

Karl Storz Endoskope · Schaffhausen, Switzerland

05/2018 – 12/2019

Designed medical software using usability engineering and human factors. Conducted heuristic evaluations; created user stories, use cases, task flows and information architectures. Applied design thinking to develop intuitive, compliant interaction concepts with cross-functional teams.

Internship · UX Department

Bosch · Stuttgart-Vaihingen

10/2016 – 03/2017

Supported interface design and visual asset creation, applying Material Design and Bosch Corporate Design guidelines.

CORE STRENGTHS

Strong aesthetic sense · Reliability · Drive and initiative · Willingness to learn · Empathy · Structured thinking · Commitment to quality · Future-oriented mindset · Fairness · Conviction · Relationship building · Sense of purpose

INTERESTS

Weight training · Running · Swimming · Sauna & cold plunge · Nature · Reading · Playing keyboard · Drawing · Yoga & meditation · Psychology · Nutrition

SKILLS

Research

User research · Interviews · Moderation · Observation · Personas · Journey maps · Usability testing

Design

UX/UI · Interaction design · Information architecture · Wireframing · Prototyping · Design systems & style guides

Methods

Human-centered design · Design thinking · Accessibility · Agile collaboration (Scrum/Jira) · AI-assisted design

Tools

Figma · Axure RP · Adobe Creative Cloud · Miro · Canva · Generative AI tools

EDUCATION

2014 – 2018

BA · Communication Design

HfG Schwäbisch Gmünd

2013 – 2014

University entrance qualification

Fachhochschulreife

2010 – 2013

State-Certified Graphic Designer

Kolping Berufskolleg Stuttgart

CERTIFICATES

2026 · UI-Design Advanced
alfatraining

2021 · CPUX-F
UXQB · Foundation Level

LANGUAGES

German · Native
English · Upper-Intermediate
Croatian · Upper-Intermediate